

Plastische CHIRURGIE

Communications of the *German Society of Plastic, Reconstructive and Aesthetic Surgeons – DGPRÄC*
and the *Association of German Aesthetic-Plastic Surgeons – VDÄPC*



The journal **PLASTISCHE CHIRURGIE** is distributed to the members of the **DGPRÄC** and **VDÄPC** (see above), but reaches most of the other specialists in plastic, reconstructive and aesthetic surgery, as well. News and detailed reports inform reliably about professional policies, financial handling, management of hospitals and medical offices, personalia, congresses as well as about the newest technical and pharmaceutical developments. Thoroughly selected scientific papers and other articles provide both, standards and progress.

The journal **PLASTISCHE CHIRURGIE** offers a detailed, profound and up-to-date overview of the different special fields of plastic, reconstructive and aesthetic surgery and is thus a reliable source of information.

Frequency of publication | Closing dates

Issue	Date of Publication	Key Topics*	Editorial Deadline	Advertisement Deadline	Printing Material
1.	9.3.	Spring Academy VDÄPC*	16.2.	20.2.	27.2.
2.	5.6.	Breastsurgery	11.5.	15.5.	23.5.
3.	5.9.	Annual Meeting DGPRÄC/VDÄPC**	10.8.	20.8.	24.8.
4.	4.12.	Wound Management***	13.11.	16.11.	23.11.

Circulation: 2000 Copies

* increased circulation: Frühjahrssakademie, 26.–28.4.2018, Dresden. ** increased circulation: Jahrestagung DGPRÄC/VDÄPC, 13.–15.9.2018, Bochum.

*** increased circulation: 1. Nürnberger Wundkongress, 6.–8.12.2018, Nürnberg.

Formats | Basic Advertisement rates

Size	Width × Height	Width × Height	Price b/w	Price 4c (European Scale)
1/1 page	178 × 230 mm		€ 1070,-	€ 2195,-
2/3 page	117 × 230 mm		€ 785,-	€ 1910,-
1/2 page	86 × 230 mm	178 × 115 mm	€ 590,-	€ 1715,-
1/3 page	56 × 230 mm	178 × 77 mm	€ 390,-	€ 1515,-
1/4 page	86 × 115 mm	178 × 57 mm	€ 295,-	€ 1420,-

Size with bleed (Width × Height plus 3 mm Bleed Allowance on each side)

1/1 page	210 × 275 mm	1/2 Seite high	100 × 275 mm	1/3 Seite high	72 × 275 mm
2/3 page	132 × 275 mm	1/2 Seite wide	210 × 135 mm	1/3 Seite wide	210 × 97 mm

Size	Price b/w per mm height	Price 4c (European Scale) per mm height
86 mm wide (two-columned)	€ 2,33	€ 4,77
178 mm wide (four-columned)	€ 4,66	€ 9,54

Job searches (incl. layout and proof)

Size	Price b/w per mm height	Price 4c (European Scale) per mm height
86 mm wide (two-columned)	€ 1,89	€ 4,05
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Box number fee: € 8,—



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Agency commission: 10%
(not applicable to the “Wer bietet Was?
(Who offers What?)”).

Technical specification

Journal format: 210 mm wide × 275 mm high

Circulation: 2000 copies

Printing process: offset

Finishing: adhesive binding

Printing material: PDF file with binding proof

Area of distribution: Germany, Austria, Switzerland

Readership: Members of the DGPRÄC and VDÄPC plus surgeons focussed on plastic surgery.

www.dgpraec.de

www.vdaepc.de



Dr. Reinhard Kaden Verlag GmbH & Co. KG
Maaßstraße 32/1 | 69123 Heidelberg, Germany
Phone 06221/1377600
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Delivery address: upon request

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With your entry in our branch directory „**Wer bietet Was? (Who offers What?)**“ your presence in the market is ensured throughout the entire year. You may inform your clients about your product and service portfolio in a compact and effective way.

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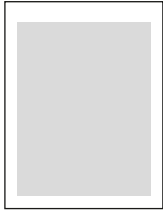
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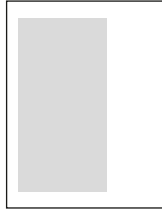


Advertisement formats within print area

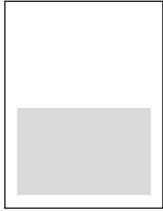
Journal format: 210 mm wide × 275 mm high



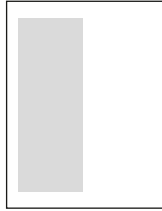
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178 x 230 mm



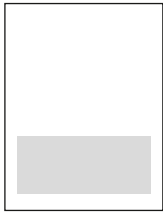
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117 x 230 mm



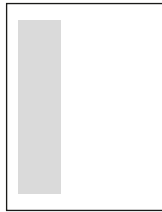
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178 x 115 mm



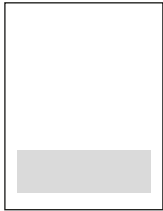
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86 x 230 mm



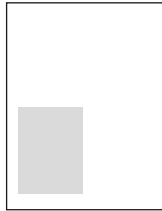
1/3 page
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1/3 page
56 x 230 mm



1/4 page
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1/4 page
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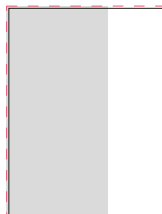
page 4

Advertisement formats with bleed*

Journal format: 210 mm wide × 275 mm high



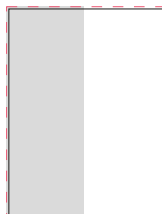
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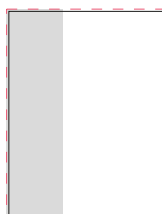
1/2 page
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Advertorial

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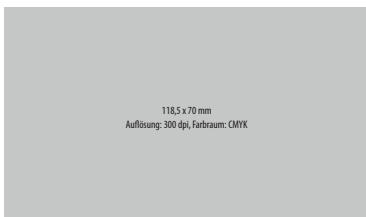
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Advertorial

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