

Plastische Chirurgie



Communications of the German Society of Plastic, Reconstructive and Aesthetic Surgeons – DGPRÄC
 Association of German Aesthetic-Plastic Surgeons – VDÄPC

The journal **PLASTISCHE CHIRURGIE** is distributed to the members of the **DGPRÄC** and **VDÄPC** (see above), but reaches most of the other specialists in plastic, reconstructive and aesthetic surgery, as well. News and detailed reports inform reliably about professional policies, financial handling, management of hospitals and medical offices, personalia, congresses as well as about the newest technical and pharmaceutical developments. Thoroughly selected scientific papers and other articles provide both, standards and progress.

The journal **PLASTISCHE CHIRURGIE** offers a detailed, profound and up-to-date overview of the different special fields of plastic, reconstructive and aesthetic surgery and is thus a reliable source of information.

Frequency of publication		Closing dates			
Issue	Date of Publication	Key Topics	Editorial Deadline	Advertisement Deadline	Printing Material
1.	20.3.	Spring Academy VDÄPC ¹	21.2.	3.3.	10.3.
2.	22.6.	ISAPS World Congress ²	25.5.	3.6.	10.6.
3.	18.9.	Annual Meeting DGPRÄC/VDÄPC ³	17.8.	28.8.	4.9.
4.	11.12.	Topic will follow	17.11.	23.11.	30.11.

Circulation: 2000 Copies

¹ increased circulation: Spring Academy VDÄPC, 26.–28.3.2020 in Düsseldorf. ² increased circulation: ISAPS World Congress, 2.–5.9.2020 in Vienna.

³ increased circulation: Annual Meeting DGPRÄC/VDÄPC, 24.–26.9.2020 in Frankfurt/Main.

Formats		Basic Advertisement rates		
Size	Width × Height	Width × Height	Price b/w	Price 4c (European Scale)
1/1 page	178 × 230 mm		€ 1070,-	€ 2195,-
2/3 page	117 × 230 mm		€ 785,-	€ 1910,-
1/2 page	86 × 230 mm	178 × 115 mm	€ 590,-	€ 1715,-
1/3 page	56 × 230 mm	178 × 77 mm	€ 390,-	€ 1515,-
1/4 page	86 × 115 mm	178 × 57 mm	€ 295,-	€ 1420,-

Size with bleed (Width × Height plus 3 mm Bleed Allowance on each side)

1/1 page	210 × 275 mm	1/2 Seite high	100 × 275 mm	1/3 Seite high	72 × 275 mm
2/3 page	132 × 275 mm	1/2 Seite wide	210 × 135 mm	1/3 Seite wide	210 × 97 mm

Size	Price b/w per mm height	Price 4c (European Scale) per mm height
86 mm wide (two-columned)	€ 2,33	€ 4,77
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Technical specification

Journal format: 210 mm wide × 275 mm high

Circulation: 2000 copies

Printing process: offset

Finishing: adhesive binding

Printing material: PDF file with binding proof

Area of distribution: Germany, Austria, Switzerland

Readership: Members of the DGPRÄC and VDÄPC plus surgeons focussed on plastic surgery.

www.dgpraec.de

www.vdaepc.de



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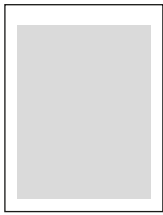


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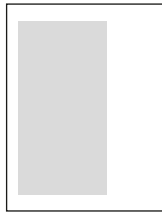


Advertisement formats within print area

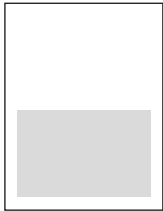
Journal format: 210 mm wide × 275 mm high



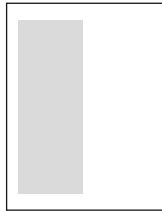
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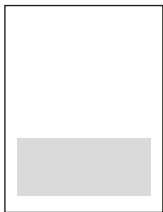
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117 x 230 mm



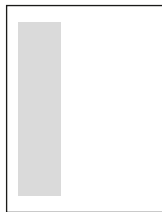
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178 x 115 mm



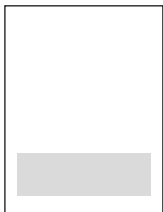
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86 x 230 mm



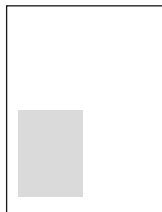
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178 x 77 mm



1/3 page
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1/4 page
178 x 57 mm



1/4 page
86 x 115 mm

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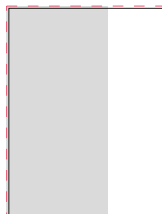
page 4

Advertisement formats with bleed*

Journal format: 210 mm wide × 275 mm high



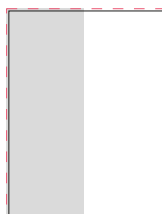
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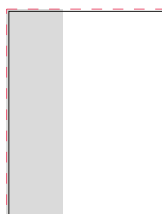
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1/3 page
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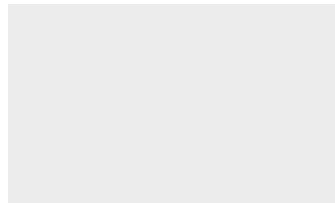


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Plastische Chirurgie | 3/2018 | 1

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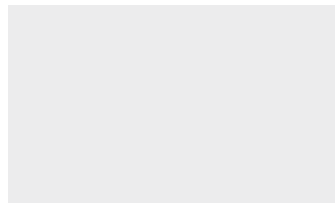
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